

7th Annual

*Believe
Ball*

2020 Sponsorship Guide

7th ANNUAL CURE CHILDHOOD CANCER BELIEVE BALL

Recognized as one of Atlanta's premier social and philanthropic events, the 7th annual Believe Ball will be held on Saturday, May 9, 2020 at the beautiful St. Regis Atlanta.

This remarkable event brings together more than 600 guests to help find a cure for childhood cancer. The elegant evening features a cocktail reception and silent auction, followed by dinner, an exciting live auction, and late-night dancing.

*In six short years, the Believe Ball
has raised more than \$6 million.*

The Believe Ball is a night to remember as guests raise critical funds for children with cancer. Invested strategically, these funds will help to improve survival and develop less toxic and more effective treatments. Funds will also support families battling childhood cancer.





SOMETIMES A NAME SAYS IT ALL: CURE CHILDHOOD CANCER

Founded in 1975, the Atlanta, GA based CURE Childhood Cancer is a nonprofit organization dedicated to conquering childhood cancer through **funding targeted research** while **supporting patients and their families**.

Cancer is the second leading cause of death in children and incidence rates are rising. CURE is leading the way with advancing research to improve outcomes for affected children, investing at least **\$4.3 million** annually in promising research studies.



86% of every dollar we raise goes straight to our mission. For the thirteenth consecutive year, CURE has earned a four-star rating, the highest possible, from Charity Navigator, America's premier evaluator for sound fiscal management, accountability, and transparency. Fewer than 1% of all charities achieve this rating.

JOIN OUR LARGE AND ENGAGED COMMUNITY OF SUPPORTERS



365,000+ Likes



53,000+ Emails



13,600+ Followers



10,700+ Followers



65,000+ Mailing List

www

10,000+ Monthly Web Visitors

cure
CHILDHOOD CANCER

SPONSORSHIP LEVELS

Sponsorship Benefits	PRESENTING \$50,000	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,000	BELIEVER \$1,200
Believe Ball Seating	Two tables of 10 (Priority seating)	Two tables of 10 (Priority seating)	One table of 12 (Prominent seating)	One table of 12 (Preferred seating)	One table of 10	Two tickets
Believe Ball event signage and printed event items	Prominent display of company identity	Prominent display of company identity	Company name listing	Company name listing	Company name listing	
Social media integration <small>Facebook/Instagram/Blog/Newsletters/Website</small>	Included	Included	Included	Included	Included	
Inclusion on handheld auction device	Logo	Logo	Logo	Logo		
Recognition from podium	Included	Included	Included			
Complimentary guest rooms night of Believe Ball	2					
Dedicated press release	Included					

Believe Ball

Print deadlines apply and are subject to change. Sponsors will be listed by category in the evening program. Receipt of completed commitment form is requested to ensure name is printed correctly in respective Believe Ball materials. Logo specifications and additional information regarding the event will be sent to you once the form has been received. **The deadline to be listed in the invitation is February 7, 2020.**

SPONSOR INFORMATION

PRESENTING
\$50,000

DIAMOND
\$25,000

PLATINUM
\$15,000

GOLD
\$10,000

SILVER
\$7,000

BELIEVER
\$1,200

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Preferred name for marketing and event material:

PAYMENT:

Check made payable to CURE Childhood Cancer enclosed

Please invoice

I would like to pay by credit card:

Visa Amex Mastercard

Name (as it appears on card): _____

Billing address: _____

City: _____ State: _____ Zip: _____

Credit Card #: _____

Exp. Date: ____/____/____ CVV Code: _____



PLEASE RETURN FORM TO:

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BELIEVEBALL.ORG