

Believe Ball

2019 SPONSOR GUIDE

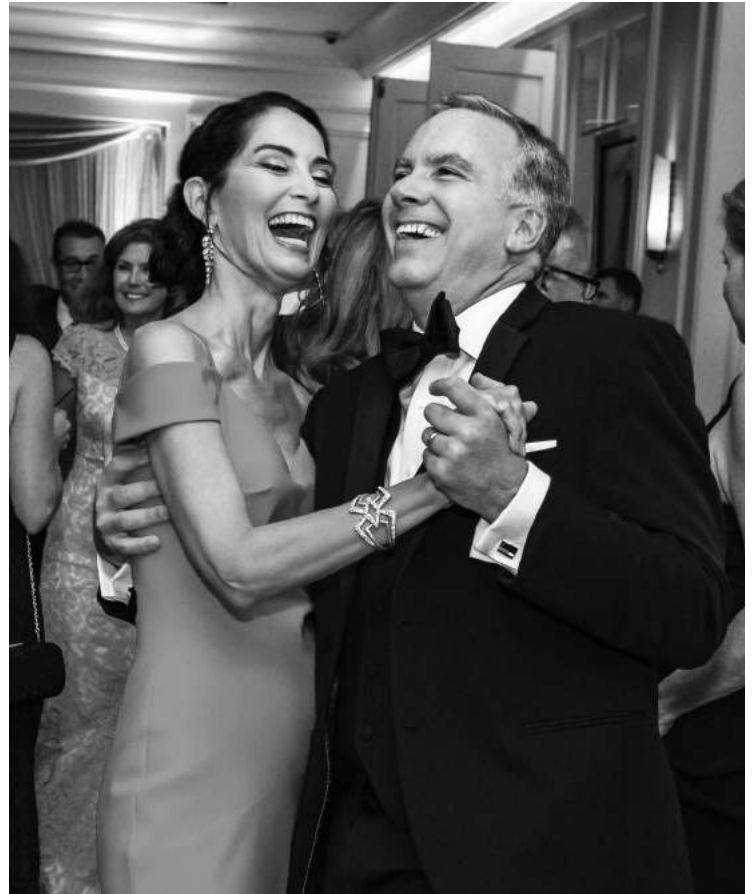


BENEFITING

cure
CHILDHOOD CANCER

CURE CHILDHOOD CANCER BELIEVE BALL

Recognized as one of Atlanta's premier social and philanthropic events, the sixth annual Believe Ball will be held on Saturday, May 11, 2019 at the beautiful St. Regis Atlanta. This remarkable event brings together more than 600 guests to help find a cure for childhood cancer. The elegant evening features a cocktail reception and silent auction followed by dinner, a live auction and late-night dancing. In five short years, this event has raised nearly \$5 million for CURE Childhood Cancer. The Believe Ball is a night to remember as guests raise critical funds for children with cancer. Invested strategically, these funds will help improve survival and develop less toxic treatments. Funds will also help support families battling childhood cancer.



ABOUT CURE CHILDHOOD CANCER

Founded in 1975, Atlanta, GA-based CURE Childhood Cancer is a nonprofit organization dedicated to conquering childhood cancer through funding targeted research and through supporting patients and their families. With cancer as the second leading cause of death in children and incidence rates rising, CURE is a leader in advancing research to improve outcomes for affected children, investing at least \$4 million annually in promising studies. Through innovative programs, CURE provides crisis oriented support to families, addressing their critical and urgent needs. 87% of every dollar we raise goes straight to our mission. That's why, for the tenth consecutive year, CURE has earned a four-star rating, the highest possible, from Charity Navigator.



REACH OF CURE CHILDHOOD CANCER

THE POWER OF CURE'S ONLINE COMMUNITY

Our community is large, engaged, growing and full of passionate, powerful voices. As of August 2018, our community included the following:



Facebook:
345,000+
Followers



Email:
45,000+
Subscribers



Twitter:
13,200+
Followers



Mailed
Database:
38,000+



Website:
8,200+
Monthly
Visitors



BELIEVE BALL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BELIEVER
VALUE	\$50,000	\$25,000	\$15,000	\$10,000	\$7,000	\$1,200
Believe Ball Seating	Two tables of 10 (Priority seating)	Two tables of 10 (Priority seating)	One table of 12 (Prominent seating)	One table of 12 (Preferred seating)	One table of 10	Two tickets
Believe Ball Event Signage and Printed Event Items	Prominent display of company identity	Prominent display of company identity	Company name listing	Company name listing	Company name listing	
Social Media Integration <small>Twitter/Facebook/Blog/Newsletter/Website</small>	X	X	X	X	X	
Inclusion on Handheld Auction Device	Logo	Logo	Logo	Logo		
Recognition from the Podium	X	X	X			
Complimentary Guest Rooms Night of the Believe Ball	2					
Dedicated Press Release	X					

Print deadlines apply and are subject to change. Sponsors will be listed by category in the evening program. Receipt of completed commitment form is requested to ensure name is printed correctly in respective Believe Ball materials. Logo specifications and additional information regarding the event will be sent to you once the form has been received. **The deadline to be listed in the invitation is February 8, 2019.**

SPONSOR INFORMATION

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Printed name for marketing and event material:

Presenting (\$50,000)

Diamond (\$25,000)

Platinum (\$15,000)

Gold (\$10,000)

Silver (\$7,000)

Believer (\$1,200)

PAYMENT:

Check made payable to CURE Childhood Cancer enclosed

Please invoice

I would like to pay by credit card Visa Amex Mastercard

Name (as appears on card): _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit Card # _____

Exp. Date: _____ CVV Code: _____



PLEASE RETURN FORM TO:

Mandy Fingerhut - Believe Ball, 200 Ashford Center North, Ste. 250 Atlanta, GA 30338

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