

# *Believe Ball*

2019 IN KIND GUIDE



BENEFITING

**cure**  
CHILDHOOD CANCER

## CURE CHILDHOOD CANCER BELIEVE BALL

Recognized as one of Atlanta's premier social and philanthropic events, the sixth annual Believe Ball will be held on Saturday, May 11, 2019 at the beautiful St. Regis Atlanta. This remarkable event brings together more than 600 guests to help find a cure for childhood cancer. The elegant evening features a cocktail reception and silent auction followed by dinner, a live auction and late-night dancing. In five short years, this event has raised nearly \$5 million for CURE Childhood Cancer. The Believe Ball is a night to remember as guests raise critical funds for children with cancer. Invested strategically, these funds will help improve survival and develop less toxic treatments. Funds will also help support families battling childhood cancer.



## ABOUT CURE CHILDHOOD CANCER

Founded in 1975, Atlanta, GA-based CURE Childhood Cancer is a nonprofit organization dedicated to conquering childhood cancer through funding targeted research and through supporting patients and their families. With cancer as the second leading cause of death in children and incidence rates rising, CURE is a leader in advancing research to improve outcomes for affected children, investing at least \$4 million annually in promising studies. Through innovative programs, CURE provides crisis oriented support to families, addressing their critical and urgent needs. 87% of every dollar we raise goes straight to our mission. That's why, for the tenth consecutive year, CURE has earned a four-star rating, the highest possible, from Charity Navigator.



## REACH OF CURE CHILDHOOD CANCER

### THE POWER OF CURE'S ONLINE COMMUNITY

Our community is large, engaged, growing and full of passionate, powerful voices. As of August 2018, our community included the following:



Facebook:  
345,000+  
Followers



Email:  
45,000+  
Subscribers



Twitter:  
13,200+  
Followers



Mailed  
Database:  
38,000+



Website:  
8,200+  
Monthly  
Visitors





CURE Childhood Cancer

200 Ashford Center North, Suite 250

Atlanta, GA 30338

770-986-0035 ext. 27

### IN-KIND DONATION FORM

#### DONOR INFORMATION (PLEASE PRINT CLEARLY)

Donor or Company Name	Contact Person
Donor Address	Email
	Phone Number
	Date

#### ITEM INFORMATION

Item/Service Description (as to appear in mobile bidding catalog): **Include any restrictions** and/or other information to ensure proper understanding of donated item.

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Expiration Date	Donor's Good Faith Estimate of the Item's Fair Market Value \$ _____
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#### AUCTION ACQUISITION

\_\_\_\_\_ Item delivered with form.

\_\_\_\_\_ Donation will be delivered to CURE Childhood Cancer by (DATE): \_\_\_\_\_

*Donations made to CURE Childhood Cancer (IRS non-profit ID is #58-1244138) are fully tax deductible to the extent allowed by law. You will receive a receipt for your IRS tax purposes immediately following the event. CURE Childhood Cancer holds several fundraisers throughout the year and, when appropriate, may utilize your donation for an event other than "Believe Ball." However, all donors will be acknowledged at the time of the donation. Thank you for your donation to CURE!*

**\* ITEMS MUST BE DELIVERED TO THE CURE OFFICE NO LATER THAN APRIL 19TH.**



**PLEASE RETURN COMPLETED FORM TO:**

CURE Childhood Cancer | Attn: Abbey Harrison

200 Ashford Center North, Suite 250, Atlanta, GA 30338

✉ abigail@curechildhoodcancer.org ☎ 770-986-0035 ext. 27

**WWW.BELIEVEBALL.ORG**